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S H O W D A I L Y

THE CABLE SHOW · CHICAGO

TUESDAY, JUNE 14, 2011

STAGE PACKS PUNCH

BY PHIL BRITT

Comfy lawn furniture, wood-and-wrought-iron park benches, trees and green grass—OK fake grass, but it's still green—set the stage for a more interactive experience for convention-goers at The Cable Show 2011 at The Park, a live-events stage on the exhibition floor.

The venue has lots of green, some real, some not, **SEE STAGE, P. 12**

CABLERS LIGHT UP CHICAGO

BY KATE BACON

Mixing business with pleasure is a time-honored, and welcome tradition at The Cable Show. Kicking off this year's festivities Monday was the annual **Cable Pioneers** gala honoring the new class of venerable cable VIPs. Held at Chicago's Palmer House Hotel, it is the very same location where the first dinner was held in 1967. This is the 45th year of the banquet **SEE CHICAGO, P. 5**



PHOTO BY TIMOTHY HIATT

NCTA's leadership triumvirate get down to business: David Zaslav, president and CEO of Discovery Communications; Michael Powell, president and CEO of NCTA; and Jerry Kent, president and CEO of Suddenlink Communications.

WOW FACTOR AHEAD

BY PHIL BRITT

Two innovative cable industry veterans co-chairing The Cable Show 2011 expect the industry's new technology, diversity of offerings and other innovations to impress attendees.

"NCTA and the board have worked hard to make this year's show one of the most compelling yet," said co-chair David Zaslav, president and CEO of Discovery Communications, who is attending the show for **SEE WOW, P. 12**

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at deadline

Comcast and Skype have entered into a strategic partnership that will enable Comcast customers to communicate with family and friends through HD video calling on their TV. They will soon be able to make and receive Skype video calls from their TV, whether their friends and family use Skype on their home TVs, PCs, compatible smartphones or tablets.

After his chart topping hit Ice Ice Baby, Vanilla Ice turned his focus to a new hobby—buying land and **SEE AT DEADLINE, P. 12**